



PROUDLY PRESENTS

# THE AGE OF PRIVATE SECURITIES

## TRANSFORMING PRIVATE CAPITAL MARKETS AND SECONDARIES TRADING

Capital Engine® is a global financial technology (FinTech) firm that operates at the intersection of investment banking, private markets, and technology-driven innovation.

The firm leverages its proprietary technology and expertise to offer a comprehensive suite of services, including a network of retail-focused investment platforms (primary and secondaries), an enterprise advisory arm, and broker-dealer operations facilitated through its acquisition of Mallory Capital Group, a registered broker-dealer and member of FINRA.

### Key Components of Capital Engine®

#### 1. Retail-Focused Investment Platforms and Technology

Capital Engine® provides technology and infrastructure for investment platforms that focus on democratizing access to private market investments (primary and secondaries). With over \$750 million raised, our technology is designed to streamline capital formation for issuers and simplify the investment process for both retail and institutional investors.

- ✓ **Primary Markets:** Enables issuers to raise capital directly from retail and institutional investors via equity, debt, and hybrid offerings.
- ✓ **Secondary Markets:** Provides investors with opportunities to trade private securities, enhancing liquidity in traditionally illiquid asset classes, using our proprietary trading / matching engines.
- ✓ **End-to-End Technology:** Proprietary solutions supporting deal origination, investor onboarding, compliance, and seamless transaction execution including digital assets on the blockchain.
- ✓ **Accessible Investments:** Diverse asset classes including real estate, private equity, venture capital, and impact investments.

#### 2. Enterprise Advisory Arm

Our advisory arm delivers strategic guidance to businesses seeking to navigate capital markets and raise funds. This includes assistance with entity formation, structuring deals, preparing for fundraising, digital marketing, and connecting issuers with potential investors.

- ✓ **Capital Formation Strategy:** Tailored solutions for equity and debt financing.
- ✓ **M&A Advisory:** Guidance on mergers, acquisitions, and strategic partnerships.
- ✓ **Sector Expertise:** Deep knowledge of various industries, particularly commercial real estate, healthcare, and tech-driven businesses.

#### 3. Investment Banking, Private Placement & Secondaries

Through its strategic acquisition of Mallory Capital Group, a full-service, independent SEC / FINRA registered broker-dealer, Capital Engine® provides broker-dealer services, enhancing its capabilities in facilitating private placements, securities offerings, and other financial transactions.

- ✓ **Deal Origination:** Sourcing and structuring compelling investment opportunities (success based and transactional fees)
- ✓ **Regulated Transactions:** Seamless handling of regulatory and operational aspects of securities transactions using our technology.
- ✓ **Investor Network:** Leveraging a robust network of high-net-worth individuals, family offices, and institutional investors.

With over \$10 billion raised and a combined 80 years of capital raising and advisory experience, Mallory is a leading private securities placement agent that raises institutional and private capital for investment managers across a wide range of alternative strategies.



[bit.ly/4cjX5uY](https://bit.ly/4cjX5uY)



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### A Shift in Value Creation to Private Markets

There has been a significant shift of wealth creation toward private equity and retail investor markets. Private market investments have boomed over the past decade. Already large at \$25 trillion, the market is on pace to more than double in size by 2032 to \$65 trillion.

A primary driver of this growth is and will continue to be the increased participation of individual, high net-worth retail investors in alternative investments.

Estimates point to \$14 trillion of new capital entering the private markets over the next several years, with over \$7 trillion coming from individual investors.

We believe that by accessing private companies, investors could benefit from their potential to deliver greater growth than public market at lower starting prices.

### Invest in Groundbreaking Innovation

Capital Engine® is transforming the \$2.5 trillion exempt private capital markets infrastructure (CMI) and subsequent secondaries trading landscape, creating an organized market for private capital, digital assets, and other exempt securities.

Capital Engine® is well-positioned to disrupt retail private capital markets, and we are thrilled to open this investment opportunity to our network of investors and business partners:

- ✓ Capital Engine® builds customized private capital, secondary market infrastructure and investor management solutions for investment banks, broker-dealers, family offices, and real estate funds
- ✓ Capital Engine® private markets platform and software solutions have helped raise over \$750M of capital globally
- ✓ Our Alternative Trading System (ATS) will provide an off-ramp to investors looking for transparency and liquidity
- ✓ Capital Engine® ATS will support investing and secondaries trading in alternative, fractionalized & digital assets
- ✓ Capital Engine® tiered business model provides private (white) label business solutions, strategic partnerships and a private markets investment platform for once-off capital raises
- ✓ Extremely scalable with synergistic benefits to our other operations and long-term recurring revenue

# The Problem

## Private Securities Markets Lack the Infrastructure of Public Markets\*

### Illiquid, Inaccessible and Inefficient



#### Investor Access

Private securities and alternative investments are not readily available to the general public. Thus, the average individual retail investor is denied access to potentially attractive investments in some of the world's fastest growing enterprises.



#### Limited Liquidity

Liquidity is limited for private companies and alternative assets. Where liquidity does exist, the experience is inefficient.

## Market Opportunity

### Private Capital Markets are Transforming

**\$1.23 T**  
Public Markets

**\$4.45 T**  
Private Markets

**\$2.3 T**  
Private Placements



\* Private capital markets are rapidly transforming and have surpassed public markets to become the more popular way for companies to raise capital in the US. According to SEC data, exempt offerings accounted for approx. \$4.45 trillion in capital raising, whereas during that same time period, publicly raised funds accounted for roughly \$1.23 trillion in fundraising.

**That's 3.5 times more capital raised in the private markets than in the public markets.**

### Secondaries Market For Private Capital is Growing

**10**  
Years

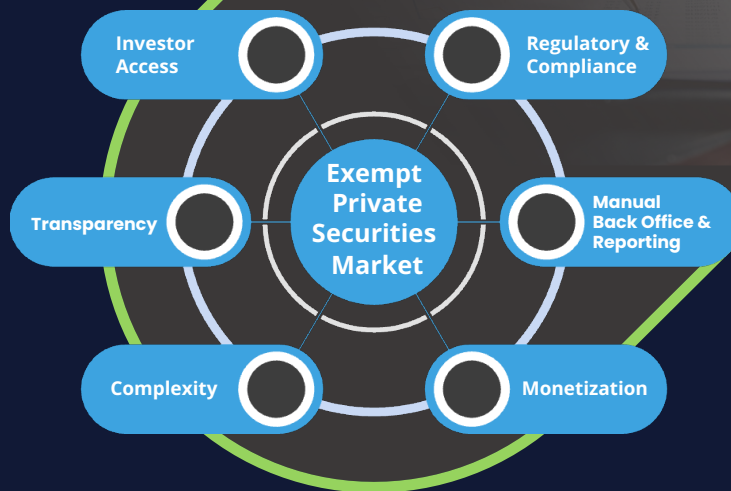
**6 X**  
Growth

**\$130 B**  
Secondary Markets



\* The secondaries market, where buyers and sellers trade existing interests in private equity funds and their portfolio companies, has grown to \$130 billion, a six-fold increase during the past decade and anticipated to grow to \$800 billion by 2028.

**Given the rapidly expanding need for liquidity solutions in private capital, the potential for continued growth is exponential.**



\* There is no established secondaries trading platform for exempt private securities market to match the public market infrastructure of Nasdaq or NYSE.

## Growth Capital

### Raising up to \$4M Series A

- ✓ Series Seed: **\$1 million** closed January 2025
- ✓ Funded acquisition of broker-dealer Mallory Capital Group
- ✓ Funded development of Capital Engine's investment marketplace and software solutions
- ✓ Currently raising **\$250 million** for clients
- ✓ Deal pipeline of over **\$650 million**
- ✓ Min. Investment: **\$24,000**
- ✓ Share price: **\$6 / share**
- ✓ Post-money valuation: **\$34 million**

### Uses of Capital

- ✓ Accelerate & scale revenue growth: **\$2 million**
- ✓ Develop strategic partnerships: **\$500,000**
- ✓ Expand broker-dealer sales & marketing staff, and onboard key management team members: **\$1 million**
- ✓ Automatic Trading System: **\$500,000**

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**Capital Engine®**  
Powering Online Capital Markets

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Capital Engine® is a financial technology company, that provides scalable private capital market infrastructure and investment management solutions, for broker-dealers, investment banks, family offices, wealth managers, real estate funds and equity crowdfunding portals. Certain securities related activities are conducted through Mallory Capital Group, LLC, a registered broker-dealer and member FINRA/SIPC. By viewing and using CapitalEngine.io you agree to be bound by our Terms of Use and Privacy Policy. No communication, through this website or otherwise, should be construed as a recommendation for any securities offering on or off our platform. Securities are offered pursuant to Regulation Crowdfunding of the Securities Act of 1933 ("Reg Crowdfunding Offerings"), Regulation D of the Securities Act of 1933 ("Reg D Offerings") and Regulation A of the Securities Act of 1933 ("Reg A+ Offerings"). All company listings are only appropriate for investors who are familiar with and willing to accept the high risk associated with startup investments. Securities sold are not publicly traded and are not liquid investments. Companies seeking investments through equity crowdfunding tend to be in very early stages of development with little or no operating history. Investors must be able to afford to hold their investment for an indefinite period of time, as well as the ability to lose their entire investment.

